
WILLIAM C. SMITH, JR.

CHIEF EXECUTIVE OFFICER



Bill's primary focus at Red Rock Developments is net lease deal structuring, capital relationships, and overall strategic direction of the company within its core markets and product type. In addition, he has a broad and deep range of experience with site acquisition, land entitlements, financing, lease and legal structure and construction oversight.

As a player on the 1981 Clemson National Championship Football Team, Bill learned how to persevere, turn failures into gains, trust others, and that hard work yields results. Over his career, Bill has developed over 15 million square feet of industrial, office and retail properties.



EDUCATION

Bachelor of Science, Administrative Management
Clemson University

Graduate, Leadership South Carolina, Class 1991

Graduate, Leadership Columbia, Class 1991

AREAS OF EXPERTISE

Single Tenant Build-to-Suit Development

Sale/Leaseback Deal Structure

Real Estate Acquisition and Entitlement

Legal and Capital Deal Structure

PROFESSIONAL AFFILIATIONS

Member, IAMC

Member, South Carolina Economic Developers Assoc.

Developer Associate, SIOR

COMMUNITY INVOLVEMENT

Board of Directors, SC Athletic Hall of Fame

Board of Directors, 5th Quarter PAW Journey

Member, Clemson University Board of Trustees

Member, Shandon Baptist Church

- Finance Committee
- Personnel Committee